



31 October 2021

116 Leadwood Street
Winchester Hills
Ext 3
Johannesburg
2091

To whom it may concern:

Re: Reference Letter - The Advisory Bay (Pty) Ltd

For the past year, **2021 (Black Beard Group Pty LTD)**, has worked with The Advisory Bay (Pty) Ltd on several aspects around the elements required to start a business. Hiten Keshave, the director of The Advisory Bay (Pty) Ltd has been instrumental and a huge asset to our organisation in helping us understand our broader strategic elements, both in our personal lives and business.

We highly recommend The Advisory Bay (Pty) Ltd to anyone looking to maximise on productivity, efficiencies and effectiveness both in business and their personal life. Their coaching techniques and methodology, collaborative approach and extensive start-up industry knowledge is undisputable regardless of which stage you are in business.

It has been a tremendous experience working with The Advisory Bay(PTY), they've been there for my business and I.

If you have any further questions please feel free to contact me as per the details below.

Yours faithfully

Bontle Mmapela

A handwritten signature in black ink, consisting of the letters 'B' and 'M' in a stylized, cursive font, with a horizontal line extending from the end of the 'M'.

Name: Bontle Mmapela

Contact Details: 0763701192

Position: Managing Director

Company: Black Beard Group PTY LTD