



ACTION PLAN – RESULTS - PURPOSE



Action Plan	Results	Purpose
<p>To fully enjoy the journey DAILY and be present in the moment</p> <p>Create structures, processes and roadmap</p> <p>Document pricing strategies</p> <p>Less reliance on myself and empowering my people around me</p> <p>Create monthly/quarterly revenue targets</p> <p>Create marketing strategies, structures and processes</p> <p>To be out there selling my business, networking and not be fully involved in the daily operations</p> <p>Maintaining existing relationships</p> <p>Coaching is something I should have</p> <p>Fully check up on my employees and create a conducive enabling working environment at my business</p>	<p>A boutique advisory firm with a team of 10 to 20 people, that team broken down into accounting department (5 to 6 people), a corporate finance department (raising capital, go to debt market), 2 people in a tax department and a team in R&D focusing on financial literacy that is rolled out to communities, adults and kids</p> <p>Our profit margins are R10 to R20 million per annum with a turnover of R40 to R50 million</p> <p>There will be senior individuals running these departments, and I am the CEO directing this business by 2025/26.</p>	<p>I do not want to go to poverty in life</p> <p>I do not want my family to struggle</p> <p>To create a piece of mind financially for my family</p> <p>To add value to black people who do not have the fundamentals to understand and manage money</p> <p>Black people do not have money to go to elite firms to get the assistance</p> <p>We grow together with the people – my business grows and the people I serve grows</p> <p>To add value to companies and help others</p> <p>To create employment and inspire behavioural change to unemployed black youth</p>



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